Kids Eat Right is a joint effort of the Academy of Nutrition and Dietetics and the Academy of Nutrition and Dietetics Foundation. This member-driven campaign was established in 2010 to educate families, communities and policymakers about the importance of quality nutrition to promote optimal health of kids and their families.

**IMPROVING LIVES OF KIDS AND FAMILIES**

**Main Objectives:**
- Shop Smart
- Cook Healthy
- Eat Right

**Free Member Resources**
- Weekly email distributed to registered campaign members with updates, tweet of the week and educational resources to share via social media
- Various grants available to campaign members in support of their time and efforts to present toolkits
- Presentations and CPE opportunities for campaign members to learn about various topics, including social media for professionals and fighting hunger in communities
- 30+ educational presentations and handouts for campaign members to give to parents, community members and health professionals
- Program consisting of four workshops that empower parents to be healthier role models for themselves and their families
- Monthly highlights of campaign members showcased on the Academy Foundation website

**Major Accomplishments**
- **$2,000,000+** Funding to RDNs and nonprofit organizations that enlist the expertise of RDNs to implement nutrition education programs targeting kids and families
- **6** Research Articles published in the peer-reviewed journals Childhood Obesity, Journal of the Academy of Nutrition and Dietetics, and Medicine & Science in Sports & Exercise
- **500,000+** Social Media followers across six platforms

**Monday Message**

**Mini-Grants**

**Online Webinars**

**Toolkits**

**RD Parent Empowerment Everyday Heroes**

**Source:** The Academy of Nutrition and Dietetics Foundation